



Privacy Policy

Commencement Date: Wednesday, 1 September 2021

We, Zunded, are pleased about your interest in our website and would like to make your stay on our Internet presence as pleasant as possible. The protection of your privacy is very important to us. We therefore inform you below about how we handle your personal data and your rights in this regard.

Responsible Entity

We are the "controller" for the processing of your personal data on this website. You can contact us as follows:

Zunded
1041 Lesperance Rd, Windsor, ON N8N 1W9, Canada
www.zunded.net
admin@zunded.net

This privacy policy applies to the website operated by us and accessible at zunded.net (hereinafter also referred to as the "website"). If offers from other providers ("third-party offers") are accessible from our website, our data protection information does not apply to these third-party offers. In this case, we are also not responsible for the processing of your personal data.

The Regulation

We are a Canada based Company and the Canadian Personal Information Protection and Electronic Documents Act 2000. However, as we are operating globally and our users are based across the globe we also voluntarily adhere to the General Data Protection Regulation 2016/679. Yet, given the similarities of both regulations no conflict should arise. If you have any questions about the security of your data and how we handle the data you entrust with us, please contact us.

What are the relevant legal bases for processing your data?

The following informs you about the legal basis of us processing your data and unless the legal basis is not specifically mentioned, the following applies:

Consent – This is where we have asked you to provide explicit permission to process your data for a particular purpose.

Contract – This is where we process your information to fulfil a contractual arrangement we have made with you.



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Answering your business enquiries – This is where we process your information to reply to your messages, e-mails, posts, calls, etc.

Legitimate Interests - This is where we rely on our interests as a reason for processing, generally this is to provide you with the best products and service in the most secure and appropriate way. Of course, before relying on any of those legitimate interests we balance them against your interests and make sure they are compelling enough and will not cause any unwarranted harm.

Legal Obligation – This is where we have a statutory or other legal obligation to process the information, such as for the investigation of crime.

Vital interests – This is where we process your information for communications about security, privacy and performance improvements of our services. Or for establishing, exercising or defending our legal rights.

Storage of access data in server log files

You can visit our website without providing any personal information. We only store the following access data in so-called server log files:

- Browser type and browser version
- Operating system used
- Referrer URL (the previously visited page)
- Host name of the accessing computer (IP address)
- Time of the server request
- This data is evaluated exclusively to ensure trouble-free operation of the site.

The IP address can be a personal data, because under certain conditions it is possible to find out the identity of the owner of the used internet access by information of the respective internet provider.

In addition to the above-mentioned purposes, we also evaluate the IP address in the event of attacks on our Internet infrastructure. In these cases, we have a legitimate interest in the processing of the IP address. This legitimate interest results from the need to ward off the attack on the internet infrastructure, to determine the origin of the attack in order to be able to take criminal and civil action against the person responsible, as well as to effectively prevent further attacks and to be able to operate the website without disruptions.

The IP address is deleted when we can rule out that an attack on our internet infrastructure has occurred from this address. This happens regularly after eight days.



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Data processing for enquiry handling

We collect the personal data that you voluntarily provide when contacting us, in particular by e-mail.

This data is only processed for this correspondence with you and for the purpose for which you have provided us with the data in each case in the context of this communication, such as to process your queries or to contact you at your request. In this case, the processing of the personal data takes place with your consent.

After complete handling of your query, your data will be blocked for further use and deleted after expiry of any retention periods, unless you have expressly consented to further use of your data or we otherwise have a right to store it.

Data processing for the purpose of a contract

When you place an order on the website, we collect the following personal data from you:

- First and last name
- Address (street, postcode, city, country)
- E-mail address

The above data is absolutely necessary for the conclusion and performance of the contract with you, so that we are entitled to process it. An additional indication of your phone number and other details may also be possible on a voluntary basis.

We use the aforementioned data to conclude the contract, to process the contract and to handle your queries. In addition, our system logs we also collect

- Host name of the accessing computer (IP address)
- Time of the server request
- Optionally, a referrer ID.

This data is collected for evidentiary purposes regarding the conclusion of a contract with you as well as for the prevention and detection of misuse of our website and services. We process this data on the basis of a legitimate interest resulting from the aforementioned purposes.

We will store the data for as long as you are our customer. After the contract has been completely fulfilled, your data will be blocked for further use and deleted after the expiry of any statutory retention periods, unless you have expressly consented to further use of your data or



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we are legally permitted to use data beyond this.

Contracts and the storage of data

Insofar as you commission us with a service that involves the storage of data (in particular hosting), we store the data and files that you transmit in this context and that may contain personal data. In this case, the storage takes place in fulfilment of the contract concluded with you.

We delete this data when you request us to do so, but in any case at the end of the contract concluded with you for this service. We store your content and data on our servers in Ontario, Canada.

Data transfer to third parties

In the course of fulfilling the contract, we pass on your data to the following categories of recipients:

Suppliers, in particular domain and SSL certificate issuers.

Data transfer to the aforementioned recipients is absolutely necessary for our service provision, so that we are entitled to this processing based on the performance of the contract you are entering with us.

If the aforementioned recipients are located abroad, a transfer of data to a country outside Canada may be possible. However, this is done exclusively as well as necessary for the performance of the contract concluded with you.

In addition, we use the following categories of service providers in the provision of our contractual services, to whom we also transfer personal data:

Payment service provider

Depending on which payment option you select in the ordering process, we pass on the payment data collected for this purpose to the credit institution commissioned with the payment and, if applicable, to payment service providers commissioned by us or to the selected payment service provider. In some cases, the selected payment service providers also collect this data themselves if you create an account with them. In this case, you must register with the payment service provider with your access data during the ordering process. In this respect, the privacy policy of the respective payment service provider applies.

Third Party Providers



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In order to provide our website and services we are relying on several third party providers. In each cases, we have a legitimate interest in the transfer of your data to the third party, which arises from the fact that we absolutely require these services for the performance of the contract, but do not provide them ourselves to the extent required. Our third party providers are [Google](#), [Twak](#), [Cloudflare](#), [Hetzner](#), [OVH](#), [Microsoft](#), [TrustPilot](#) and [BunnyCDN](#)

Other Processing

Where necessary, we process your data beyond the actual performance of a contract concluded with you or consent given by you in order to protect the legitimate interests of us or third parties, unless a weighing of individual cases shows that your legitimate fundamental rights and freedoms, which require the protection of personal data.

The following data processing is carried out on the basis of our legitimate interest in ensuring that our website and the services offered there are only used in a legally and contractually compliant manner and that users fulfil their contractual obligations:

- Assertion of legal claims and defence in legal disputes;
- Ensuring IT security and IT operations; and
- the prevention of criminal offences and their investigation.

The following data processing is carried out on the basis of our legitimate interest in designing and advertising our range of services and products in line with our customers' needs:

- Evaluation of data for business management;
- development of services and products;
- Testing and optimising procedures for needs analysis;
- Direct customer contact;
- advertising or market provided you have not withdrawn your permission ;and
- Use and evaluation of cookies and analytical data.

Fraud Prevention

We may also use your data to defend ourselves against fraud. In particular, we check whether an order is a typical or an a-typical order, which we then check more closely if necessary or even reject. We have a legitimate interest in this process.

Consent

Any further processing of your personal data will only take place if you have given us your express



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consent to do so and we are thus entitled to process your personal data pursuant to your consent. Insofar as you have the option of giving such express consent, we will inform you in each case of the purpose for which the data will be processed in the event of your consent and how long we will store this personal data.

Use of cookies

In order to make visiting our website more attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your terminal device. Some of the cookies we use are deleted at the end of the browser session, i.e. after you close your browser (so-called session cookies). Other cookies remain on your end device and enable us to recognise your browser on your next visit (persistent cookies). You can learn more about this in our Cookie Policy.

Web Analytics

This website uses web analysis software to collect and store data in our data centre. In doing so, we create anonymised visitor profiles, as we automatically delete the last two blocks of your IP. In principle, the analysis software uses the data from the server logs in addition to the anonymised IP with the exception that we store this data here for two years for the purpose of improving our website.

Automated Decision-Making

We do not use any automated processing procedures to bring about a decision on the establishment and implementation of the business relationship. Should we use these processes in individual cases, we will inform you about this separately if this is required by law.

Social Media

Online presences

We maintain online presences in [Facebook](#), [Instagram](#), [Twitter](#), [Discord](#) on the basis of our legitimate interests and in order to communicate with customers, interested parties and users who are active there. Unless otherwise stated in this policy, we process the data of users if they communicate with us within the social networks and platforms, e.g. write articles on our online presences or send us messages.

Social Media Log In

You may also sign up using social log in. Using those however, is subject to the relevant providers



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privacy obligations. The legal basis for the storage is our legitimate interest.

Functions and Widgets

Within our online offer, functions and widgets of Facebook, Instagram, Twitter, Discord are integrated. When you click on or use any of those functions and widgets, your browser establishes a direct connection to Facebook, Instagram, Twitter, Discord . The function or widget then transmits log data to Facebook, Instagram, Twitter, Discord . This log data may contain your IP address, the address of the visited websites, type and settings of the browser, date and time of the request, your usage of Facebook, Instagram, Twitter, Discord ,as well as cookies. Those may also include the display of our post, the link to our profile, the possibility to interact with the posts and functions, as well as to measure users reach (so-called conversion measurement).

Live Chat

On this website, anonymized data is collected and stored using technologies provided by Tawk, for the purpose of web analytics and to operate the live chat system used to respond to live support requests. Usage profiles can be created from this anonymized data under a pseudonym. Insofar as the information collected in this way has a personal reference, the processing is carried out in our legitimate interest in effective customer service and the statistical analysis of user behavior for optimization purposes.

Secure data transmission and Credit card information

The transmission of your personal information during an order transaction is encrypted using industry standard Secure Socket Layer ("SSL") technology, (SSL encryption version 3). Any credit card information you provide will not be stored by us, but will be encrypted and collected directly from our payment service provider

via hypertext transfer protocol secure ("https"). We may share information with our payment service provider, and you may need to provide credit or debit card information directly to the provider in order to process payment details and authorize payment following a secure link. The information which you supply to in such cases is not within our control and is subject to our payment service provider's own Privacy Notice and Terms and Conditions.

Integration Of Services And Contents Of Third Parties

We use within our online offer on the basis of our legitimate interests, content or services offered by third-party providers in order to integrate their content and services.

This always requires that the third-party providers of this content are aware of your IP address, since the content or service could not send to your browser without the IP address. The IP



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address is thus required for the display of this content and we endeavor to use providers that only use your IP address for the delivery of the content or services. However, Third-party providers may also use so-called pixel tags (invisible graphics, also known as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information such as visitor traffic on the pages of this website. The pseudonymous information may also be stored in cookies on the user's device and may contain, among other things, technical information about the browser and operating system, referring websites, time of visit and other information about the use of our online offer, as well as be linked to such information from other sources.

Children Data

Our website is not intended for children and we do not knowingly collect data relating to children. If you become aware that your Child has provided us with Personal Data, without parental consent, please contact us and we take the necessary steps to remove that information from our server.

International transfers

We may transfer your personal information outside Canada. For example, our Website and servers are hosted within Canada and the United States of America, and our third party service providers operate around the world. We will only transfer your personal information outside Canada if adequate protection measures are in place. To ensure that your personal information does receive an adequate level of protection we use model contractual clauses and standard contractual clauses and processing agreements.

Your Rights

You have a number of 'Data Subject Rights' below is some information on what they are and how you can exercise them.

Right to information: You can request information from us as to whether and to what extent we process your data.

Right to rectification: If we process your data that is incomplete or incorrect, you can request that we correct or complete it at any time.

Right to erasure: You may request that we erase your data if we are processing it unlawfully or if the processing disproportionately interferes with your legitimate interests in protection. Please note that there may be reasons that prevent immediate deletion, e.g. in the case of legally regulated retention obligations. Irrespective of the exercise of your right to deletion, we will



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delete your data immediately and completely, insofar as there is no legal or statutory obligation to retain data in this respect.

Right to restriction of processing: You may request us to restrict the processing of your data if you dispute the accuracy of the data for a period of time that allows us to verify the accuracy of the data, the processing of the data is unlawful, but you object to erasure and request restriction of data use instead, we no longer need the data for the intended purpose, but you still need this data to assert or defend legal claims, or you have objected to the processing of the data.

Right to data portability: You may request that we provide you with the data you have provided to us in a structured, commonly used and machine-readable format and that you may transfer this data to another controller without hindrance from us, provided that we process this data on the basis of a revocable consent given by you or for the performance of a contract between us, and this processing is carried out with the aid of automated procedures. If technically feasible, you may request us to transfer your data directly to another controller.

Right to object: If we process your data for legitimate interest, you may object to this data processing at any time; this would also apply to profiling based on these provisions. We will then no longer process your data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the assertion, exercise or defense of legal claims. You may object to the processing of your data for the purpose of direct marketing at any time without giving reasons.

Right of complaint: If you are of the opinion that we violate data protection law when processing your data, please contact us so that we can clarify any questions. Of course, you also have the right to contact the supervisory authority responsible for you, the respective state office for data protection supervision. If you wish to assert any of the aforementioned rights against us, please contact us. In case of doubt, we may request additional information to confirm your identity.

Where the processing of your personal information is based on consent, you have the right to withdraw that consent without detriment at any time.

The above rights may be limited in some circumstances, for example, if fulfilling your request would reveal personal information about another person, if you ask us to delete information which we are required to have by law, or if we have compelling legitimate interests to keep it. We will let you know if that is the case and will then only use your information for these purposes. You may also be unable to continue using our services if you want us to stop processing your personal information.



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We encourage you to get in touch if you have any concerns with how we collect or use your personal information.

Do Not Track

Do Not Track is a privacy preference you can set in most browsers. We support Do Not Track because we believe that you should have genuine control over how your info gets used and our site responds to Do Not Track requests.

Do Not Sell My Personal Information

We do not sell information that directly identifies you, like your name, address or phone records.

Direct marketing

From time to time we may use the personal information we collect from you to identify particular products offers which we believe may be of interest to you. We may contact you to let you know about these products and services and how they may benefit you.

You may give us your consent in a number of ways including by selecting a box on a form where we seek your permission to send you marketing information, or sometimes your consent is implied from your interactions or relationship with us. Where your consent is implied, it is on the basis that you would have a reasonable expectation of receiving a marketing communication based on your interactions or relationship with us.

Direct Marketing from generally takes the form of e-mail but may also include other less traditional or emerging channels. These forms of contact will be managed by zunded.net, or by our contracted service providers. Every directly addressed marketing form sent or made by us or on our behalf should include a means by which customers may unsubscribe (or opt out) of receiving similar marketing in the future.

Google Analytics

This website uses Google Analytics. On behalf of the operator of this website, Google will evaluate your use of the website in order to compile reports on website activity and to provide the website operator with further services relating to website activity and internet usage.

Google Analytics uses so-called "cookies", text files that are stored on your computer. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. You may refuse the use of cookies by selecting the



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appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser add-on. If you click here, an opt-out cookie will be set to prevent future collection of your data when visiting this website: Privacy Centre.

The Supervisory Authority

The Office of the Privacy Commissioner in Canada is the for us relevant authority in matters of data protection. You have the right to make a complaint at any time to the OPCC (www.priv.gc.ca). We would, however, appreciate the chance to deal with your concerns before you approach the OPCC so please contact us in the first instance.

Changes

This policy and our commitment to protecting the privacy of your personal data can result in changes to this policy . Please regularly review this policy to keep up to date with any changes.

Queries and Complaints

Any comments or queries on this policy should be directed to us. If you believe that we have not complied with this policy or acted otherwise than in accordance with data protection law, then you should notify us.